



Open Call for Speakers

2023 International Kinesiology Conference (Online)

Theme: Lifelong Learning

Dear fellow kinesiologists, movement specialists, educators and other experts,

We are glad to announce that 2023 International Kinesiology Conference will be held **online** on October 14-17, 2023 (Beijing, Taipei, Hong Kong time, UTC+8)!

This conference is endorsed by two international kinesiology organizations, Breakthroughs International (BTi) and International Kinesiology College (IKC). It is sponsored by Brain Body Centre Ltd. (Hong Kong, China) dba. Integrated Kinesiology Management and Marketing Services (IKMMS), a company that has 24 years of experiences running kinesiology programmes and conferences.

The theme of the conference is **Lifelong Learning (终生学习)**. Do watch our video for an introduction of the theme!

Play on Youtube: https://youtu.be/nFd1www7_s4

Play on WeChat: https://mp.weixin.qq.com/s/a-PvPrgMRr7ypF83dUo_WQ

We look forward to welcoming an online presence of participants from different regions and cultures. They include members of board of directors and faculty members of BTi and IKC, kinesiology founders, course authors, instructors and consultants, practitioners, students, and all those who are interested in kinesiology. Experts and participants of related fields are also invited to join us. The conference offers opportunities for growth and learning, skill and knowledge exchange and network building for people interested in the theme of **Lifelong Learning**.

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The conference will be conducted bilingually in English and Mandarin Chinese. English essays will be translated into Chinese, and vice versa. Conference speeches in English will be consecutively interpreted into Mandarin Chinese and vice versa.

The sponsor would like to invite experts from related fields to deliver speeches and publish their essays in the conference journal on the topic of **Lifelong Learning**. This includes kinesiology founders, instructors and educators and people with relevant educational background and professional experiences. We are especially looking for speakers who are keen to share their new ideas in applying kinesiology to enhance the process of **Lifelong Learning**.

Attached please find a *Speaker Application Form* for your filling in and *Guidelines for Conference Speakers (1 of 2)* for your information. Please send us the form on or before January 14, 2023. Successful applicants will be notified on or before February 14, 2023.

See you **online** on October 14-17, 2023!

Yours sincerely,

Amy W.M. CHOI

Conrad S.C. HO

Brain Body Centre Ltd. dba

Integrated Kinesiology Management and Marketing Services

(Hong Kong, China)

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Speaker Application Form

Contact Information

Family or Last Name:

First Name:

Medical Dr. Chinese Medicine Practitioner Ph.D.

Master's degree, please specify your title: _____

Other title(s), please specify your title: _____

(Honorary doctorates do not apply.)

Institute granting your above title(s), if relevant:

Chinese or Chinese character Name (If applicable):

Address:

City:

Province/State:

Country/Region:

Postal Code:

Mobile Phone:

Phone (Home):

WeChat ID:

WhatsApp number:

(The sponsor recommends that you use one or both of these mobile apps for future communication)

Email:

Website:

Facebook page:

WeChat Platform:

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Introducing Yourself

(Please type in 80 English words or 110 Chinese characters maximum introducing yourself)

Please also send in a photo of yourself (head and shoulders only) together with this form for advertisement (minimum 300dpi; about 3.5 cm (width) x 4.5 cm (height); jpg format.

Speech Topic

(Please type the topic of your speech)

Speech Summary

(Please type in 120 English words or 160 Chinese characters maximum summarizing the content of your speech)

If you would like to present additional information about your speech proposal, please send us an extra document (in WORD or PDF). This additional information will not be used for advertising.

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Your Needs

(The sponsor will enable the features and functions for your online presentation according to your needs. Please choose the appropriate boxes.):

- To show PowerPoint
- To play music
- To play video
- To show PDF or document file
- To share your computer screen
- Others (Please specify):

Your Language

I will write my essay in:

- English
- Chinese

I will deliver my speech in:

- English
- Mandarin-Chinese

If you have a special language request, please tell the sponsor:





Please tick the appropriate boxes .

1. Below please find some important dates for speakers. Do you agree to abide to follow the time schedule below?

Agree Disagree

On or before January 14, 2023	Interested applicants submit <i>Speaker Application Form</i> and agree to <i>Guidelines for Conference Speakers 1 of 2</i> .
On or before February 14, 2023	Applicants receive letters of confirmation (whether accepted or not). Successful applicants will receive <i>Guidelines for Conference Speakers 2 of 2</i> .
On or before February 17, 2023	Speakers agree to <i>Guidelines for Conference Speakers 2 of 2</i> .
On or before May 14, 2023	Speakers submit essay, along with any graphics files for review, translation and typesetting.
On or before June 14, 2023	Speakers submit PowerPoint of their speech (if they choose to use one) for review, translation and typesetting.
On or before June 30, 2023	Optional - Speakers submit a one-minute video introducing themselves and their speech, together with a script of their video recording for sponsor's translation and subtitling.
September 18, 20, 2023 or other additional dates	Online test run (Each speaker will need to attend once. Each test run is about 45 minutes to 1 hour)
October 14-17, 2023	International Kinesiology Conference (Online) - Lifelong Learning





2. Do you have any request as to which day or time you will be presenting? The sponsor will do their best to suit your preference, and yet there is no guarantee. You will be informed of your date and time of speech in the letter of confirmation.

No Yes

• If you prefer a day, please specify:

Day 1 (Oct. 14)

Day 2 (Oct. 15)

Day 3 (Oct. 16)

Day 4 (Oct. 17) of 2023, Beijing, Taipei, Hong Kong time, UTC+8

• If you prefer a time, please specify:

A.M., P.M. of Beijing, Taipei, Hong Kong time, UTC +8.

3. I agree to all terms and conditions as described in "Guidelines for Conference Speakers 1 of 2" below. Please note that the 2nd part of the guidelines will be given to chosen speakers at the time they receive letters of confirmation by February 14, 2023.

Yes, I agree No, I disagree

Signature:

Date:

Name of the applicant:

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Guidelines for Conference Speakers (1 of 2)

Brain Body Centre Ltd. dba. Integrated Kinesiology Management and Marketing Services (IKMMS) (Hong Kong, China) invites you to apply as a speaker at the 2023 International Kinesiology Conference endorsed by Breakthroughs International (BTi) and International Kinesiology College (IKC). In order to make this an enjoyable experience for all concerned, would you please observe the following guidelines:

1. Application procedure

Fill in and return the electronic version of the *Speaker Application Form* through the conference website <https://lifelonglearning2023.com/> or its PDF version by email to the sponsor at info@ikmms.com by January 14, 2023. If you send PDF version by email, please specify in the title of your email "2023 International Kinesiology Conference Speech Proposal - Your Name" e.g. 2023 International Kinesiology Conference Speech Proposal - Jane Smith. Please send us your coloured photo of head and shoulders only of 3.5 cm wide x 4.5 cm long (minimum resolution 300dpi) in .jpg format as well.

2. Duration of speech

45 min. to 1 hour (including the time for consecutive interpretation). Both the speaker and the interpreter will be shown on the screen.

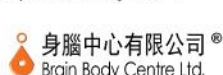
3. Time flexibility

Speakers should be flexible regarding their presentation date and time, adjusting when necessary to allow smooth execution of the conference programme.

4. Length and format of essay and presentation

Please note that all conference speakers are required to submit an essay related to the topic of their speech in a timely matter. Format criteria:

- Microsoft Word (.doc or .docx),
- 4-8 A4 pages, texts and graphics included
- Arial or Helvetica 12 point font for essays in English
- Microsoft JhengHei / Microsoft YaHei or Apple LiGothic Medium / Heiti 12 point font for essays in Chinese
- Graphics must also be sent separately in .jpeg or .png





If the length of your essay exceeds the above specification, the sponsor reserves the right to edit the content or request the speaker to do so.

If videos will be used in the presentation, speakers hold the responsibility of translation and putting in subtitles. A fee will be charged by the sponsor if speakers request extra translation and subtitling service for their presentation video. Please contact the sponsor for details on fees. Sponsor reserves the right to decline such requests.

5. Content of presentation

The content of presentation material should be of an intellectually stimulating nature for the purposes of promoting kinesiology, the conference sponsor and endorsers, and congruent with the conference theme of *Lifelong Learning*.

6. Respect of copyrights

Speakers must observe copyright in respect to material either published in the conference journal or presented online.

7. Promotion of products

Speakers may not use their presentation time for direct promotion of products or execution of marketing strategies. Advertising material may be distributed if pre-agreed by the conference sponsor. Please contact the sponsor for more details if you are interested in becoming an advertiser at the conference journal or the online conference itself.

8. Code of ethics and conduct

Whether they are a member of the BTi, IKC or IKMMS or not, speakers agree to abide by the Code of Ethics of BTi and IKC while attending and speaking at the conference. For further information, please click here for BTi code of ethics in English (<https://lifelonglearning2023.com/bti-code-of-ethics-and-conduct>) and Chinese (<https://lifelonglearning2023.com/zh-hans/bti-code-of-ethics-and-conduct>), and here for IKC code of ethics in English (<https://lifelonglearning2023.com/ikc-code-ethics>) and Chinese (<https://lifelonglearning2023.com/zh-hans/ikc-code-ethics>).

9. Respect of the laws of the city of the sponsor

Speakers agree to abide by the laws of the city of the sponsor, Hong Kong, China.





10. In case of claim made against the subject matter

Speakers agree to release the sponsor and the endorsers in liability in the event of a claim made against the speaker in respect of the subject matter of the presentation or statements made by the speaker during the presentation.

11. Financial dealings

Any financial agreements and dealings are strictly between the speaker and the sponsor, and do not involve the endorsers.

12. Speaker fees

Speakers agree to make a presentation at the conference in exchange for a discounted fee on attending the conference.

13. Right to withdraw presentation and/or essay by the sponsor

The sponsor reserves the right to withdraw a speaker's presentation from the conference program and/or essay from the conference journal without compensation at any time, without explanation or notice.

14. Cancellation

Should the sponsor need to cancel the conference, this contract becomes null and void, without any compensation. Should the speaker need to cancel their presentation, this contract becomes null and void. In such a case, the sponsor requests to be notified as soon as possible.

Thank you again for your interest in sharing your insights and discoveries about **Lifelong Learning** at 2023 International Kinesiology Conference!

